

Rep Order# 9771682 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 566020

Printed: 08/30/2012 1:37 PM
Last Received: 08/30/2012 1:34 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2602
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/425/2602
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

* NONDISCRIMINATION PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REVISED LN 25

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	2.5	SA	1005P- 1035P	FOOTBALL FEVER	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	---

Rating: 4.0

Sales Remark: V5 REVISED
V5 More than 2 codes changed

—REPORT TOTALS—

Report Totals: 1 / \$1,000.00

—SALES MONTHLY TOTALS—

Oct 12: 31 / \$18,975.00

Sales Totals: 31 / \$18,975.00

Station Totals: 31 / \$18,975.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$94,875

CABL	0%	KDLU	0%	KJZZ	0%	KSL	24%	KSTU	20%
KTVK	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564

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Advertiser	() POLITICAL ISSUE GROU	815 SLATERS LANE) WASHINGTON	Sales Office	08/30/2012 1:34 PM
Product	NRCC IE 2012	ALEXANDRIA, VA 22314) DAN DRISCOLL	Salesperson	
Estimate#	2602	Agency C/P1/P2/E	155/426/2602	Salesperson Phone#	202-955-5342
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